

Simon Christopher Yost

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I am a **Product Manager & Team Leader** that create products and specialize in maximizing the potential of teams. My focus is **leading teams to create sustainable and nimble digital applications** so people can focus on other people.

People, Product, and Project Manager • Recruiter • Road Maps • System Design • Leader Development
UI/UX (HTML/JS/CSS • Bootstrap • Photoshop • Sketch • Illustrator)
Application Development (Vue.JS • Angular.JS • Foundation/Bootstrap • Python • PHP • Node.JS)

PROFESSIONAL EXPERIENCE

Bandura Systems • VP of Services & Experience (St. Louis, MO) 2017 – Present

Bandura creates a cybersecurity appliance that sits between in the internet and firewall to keep out the bad guys. My team and I delight and surprise our customers with intuitive user interfaces as well as engaged and contextual support interactions. **I led the migration of the flagship appliance from PHP/jQuery to Python + GoLang/ Vue.JS.**

People Manager **Product Manager** **Leader Development** **Recruiter** **UI/UX** **App Development** **System Design**

Spry Digital • Technical Project Manager (St. Louis, MO) 2016

Spry is a digital creative agency that works with enterprise, government, and non-profit sectors. I led the project managers and was responsible for the day to day activities of the technical project teams. **I was the project leader for applications with 30k+ daily pageviews and millions of dollars in annual revenue.**

People Manager **Leader Development** **Road Maps** **System Design**

Washington University in St. Louis • Adjunct Instructor (St. Louis, MO) 2012 – 2016

I taught 5 semesters of a web development course at the WashU School of Engineering & Applied Science. I **developed a front-end, content-first curriculum** for the course to augment computer science foundations in the program. The course was popular with business, graphic design, and computer science majors.

Teacher **Leadership Development** **UX/UI**

Greater Goods • Director of Creative Operations (St. Louis, MO) 2015

Greater Goods sources and designs products for distribution on digital channels like Amazon. I created custom web applications, project managed digital content creation for micro-brands and developed UX patterns for consumer products with embedded systems (eg. blood pressure monitor). **I led the team in adding 6 new product offerings, a website relaunch, and a new supply-chain application and process.**

People Manager **Project Manager** **Recruiter** **UI/UX** **App Development** **System Design**

The Journey • Director of Integration & Technology (St. Louis, MO) 2009 – 2015

The Journey is a multi-site church with six locations. I served in CTO role and was accountable for custom web application development, traditional IT functions, and live productions at 6 sites. I also created a content syndication web app called PatchBay that **allowed 25 stakeholders to manage digital content reaching 2,500+ print, 5,500+ web, 1,500+ mobile.**

People Manager **Project Manager** **Support/Helpdesk** **Recruiter** **UI/UX** **App Development** **System Design**

The Growth Partnership • Web Developer & Designer (St. Louis, MO) 2008

The Growth Partnership is a full-service marketing and business development agency for accounting firms. I create client website and digital marketing content. Additionally, I moved clients from static sites to content management systems like Drupal and WordPress.

UI/UX **App Development** **System Design**

Unanimous (formerly Pickering Creative Group) • **Web Developer & Designer** (Lincoln, NE) 2007

When I joined Unanimous, it had a long history of serving clients with traditional marketing. **I grew website and application revenue** by implementing Drupal, an open source CMS, which increased margins and allowed us to serve more clients.

UI/UX **App Development** **System Design**

EDUCATION: University Of Nebraska- Lincoln – Lincoln, NE • Bachelor of Fine Arts • Graduated Dec. 2005